



PRESS RELEASE

FOR IMMEDIATE RELEASE AUGUST 2010

Trade Adhesives Market - UK 2010-2014

New AMA report provides a major review of the UK Trade Adhesives Market

The UK trade adhesives market has experienced a period of uncertain trading with the overall market declining significantly from its peak in 2007. By 2014, the market is expected to have returned to growth and be approaching similar market values seen in 2008.

A brief summary of the report is included on the following page.

Priced at £650, the report is currently available from AMA Research Ltd, Telephone 01242 235724 or e-mail at sales@amaresearch.com.uk.

Editors Note:

Attached is a summary of the report. Please use brief extracts if you wish, **but we would request that references to company market shares are not published without our prior permission.**

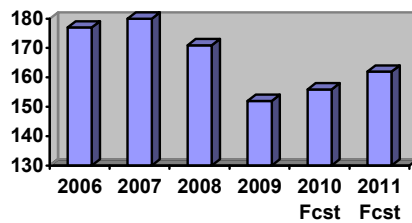
If you would like to receive an editorial review copy or would like to speak to an author of this report, please contact Chris Moore or Keith Taylor on (01242) 235724.

Please include our web address and telephone number on any review printed, it would also be appreciated if a copy of the review could be forwarded to AMA Research. Thank you.

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MAJOR REPORT ON THE TRADE ADHESIVES MARKET UK 2010-2014

Trade Adhesives Market 2006-2011 By Value



For the purposes of this report, the trade adhesives market consists of three key product categories, Adhesives, Sealants, and fillers. The market includes those products which are used on site for building and construction and those used in DIY which are distributed via retail and trade channels. It excludes adhesives used in the manufacture of building and construction products, and other products for industrial or process applications.

Key factors underpinning market performance in recent years include:

- The performance of the **overall economy**.
- **Domestic RMI** expenditure.
- The performance of **non domestic construction**, particularly within the public sector.
- Performance of the **housing market**

The adhesives market is a mature market and, as such, is hugely reliant on the performance of the economy overall and the building and construction industries for market growth.

From the end of 2007, the house building market started to react negatively to the first signs of the credit crunch. In 2009, the market for adhesives continued to fall, as overall market conditions deteriorated and the non domestic construction market, which had previously been supported by existing large scale projects, saw expenditure cut back. However, the market remained underpinned by both public sector construction and the day to day RMI market, therefore this decline was not as steep as falls seen in other construction markets. From 2010, it is expected that trading conditions will start to show some stabilisation, although the market remains cautious about growth.

Product development in the trade adhesives market has focused on green and sustainable products in recent years, as consumer focus and legislation places more importance on these issues. However, developments have also been made in terms of packaging, branding, usability of products, aerosol and clear containers. This continual development has enabled manufacturers to stimulate demand for new products and will provide continued opportunity for market growth in the long term with value added products.

Distribution within the market has continued to shift towards larger retail outlets such as DIY Multiples, merchants and specialist retailers. These larger retailers are able to stock greater ranges of products and, due to their buying power, are able to offer lower prices.

Bostik, Henkel and **Akzo Nobel** are significant suppliers in this market. There are a large number of other players active in the market including **3M, Huntsman** and **Dow Corning** as well as a number of white label suppliers and own brand products.

AMA Research's report "**Trade Adhesives Market – UK 2010-2014**" is available in hard copy or electronic format for £650 and can be ordered online at www.amaresearch.co.uk or by calling 01242 235724.