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## Construction Equipment Rental Market - UK 2009-2013

New AMA report provides a major review of the UK Construction  
Equipment Rental Market

"The UK construction equipment rental market is estimated to be worth some **£4.4 billion in 2008**, having declined by an **estimated 6% in 2008 compared to the previous year**. Variable market performance 2007-2008 reflects the combined impact of modest growth of around 6% in 2007, followed by a 6% market decline in 2008, mirroring the negative impact of the global financial crisis and downturn in private residential and some sectors of non-residential construction."

A brief summary of the report is included on the following page.

Priced at £650, the report is currently available from AMA Research Ltd,  
Telephone 01242 235724 or e-mail at [sales@amaresearch.com](mailto:sales@amaresearch.com).

### **Editors Note:**

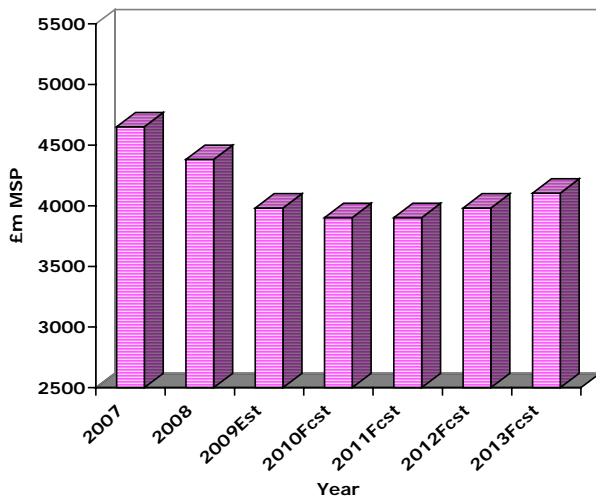
Attached is a summary of the report. Please use brief extracts if you wish, **but we would request that references to company market shares are not published without our prior permission.**

If you would like to receive an editorial review copy or would like to speak to an author of this report, please contact Chris Moore or Andrew Hartley on (01242) 235724.

Please include our web address and telephone number on any review printed, it would also be appreciated if a copy of the review could be forwarded to AMA Research. Thank you.

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## CONSTRUCTION EQUIPMENT RENTAL MARKET - UK 2009-2013



**UK Construction Equipment Rental Market 2007-2013 (£m)**

The UK market for construction equipment rental is closely linked to the overall state of the economy and to general conditions in construction, manufacturing, infrastructure and utilities, and DIY/home improvement. At present, the industry is experiencing an unprecedented downturn due to the global financial crisis, while many sectors are suffering from the fallout from funding problems, either through difficulties in raising finance for PFI schemes or from declining business confidence. The focus of this report is on construction equipment rental companies and we have defined what, in our view, constitutes a construction equipment rental company in order to be more specific on the market size and trends.

The UK construction equipment rental market is estimated to be worth some **£4.4 billion in 2008**, having declined by an **estimated 6% in 2008 compared to the previous year**. Variable market performance 2007-2008 reflects the combined impact of modest growth of around 6% in 2007, followed by a 6% market decline in 2008, mirroring the negative impact of the global financial crisis and downturn in private residential and some sectors of non-residential construction.

Many sectors of the hire market have been adversely impacted by the **cancellation, postponement or abandonment of major construction projects which is threatening to undermine the financial stability of the rental industry**.

**Hire market penetration** has been assisted by the development of **high productivity** multi-functional equipment, for example telehandlers, which have been the subject of substantial fleet-building in recent years, but are currently adversely impacted by the global financial crisis.

The positive impact of health and safety and energy efficiency legislation has bolstered certain sectors of the overall construction equipment rental market.

Earth moving equipment, estimated to be the largest product sector, accounts for around 24% of hire turnover, while lifting accounts for around 14%, skips and rubbish chutes around 12%, road making 4%, compressors/generators 4%.

Our estimates are for market decline during 2009-2010 of around 12% over the 2-year period, followed by a flat 2011 before limited market recovery in 2012-2013. It is emphasised that the economic environment in early to mid 2009 is extremely volatile, therefore the above forecasts are subject to change, and it is also difficult to estimate the **timing** and **scale** of a slowdown and eventual recovery.

AMA Research's report "**Construction Equipment Rental Market – UK 2009-2013**" is available in hard copy or electronic format for £650 and can be ordered online at [www.amaresearch.co.uk](http://www.amaresearch.co.uk) or by calling 01242 235724.