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New AMA Report Reviews Developments in the UK Educational Furniture and Furnishings Market

In the 4th edition of this report, AMA Research predicts annual growth of over 6% in the educational furniture and furnishings market for the period from 2007 to 2010 with some significant and interesting developments in school building and refurbishment resulting from government initiatives.

This comprehensive report is widely recognised as one of the key reviews of the educational furniture and furnishings market in the UK.

Priced at £650, the report is currently available from AMA Research Ltd, Telephone 01242 235724 or e-mail at sales@amaresearch.com.

Editors Note:

Attached is a summary of the report. Please use brief extracts if you wish, **but we would request that references to company market shares are not published without our prior permission.**

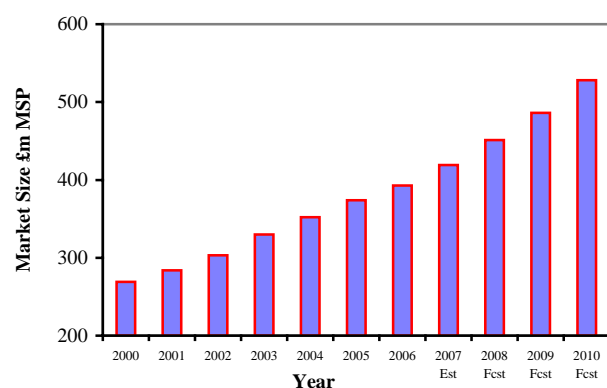
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- Please include our web address and telephone number on any review printed, it would also be appreciated if a copy of the review could be forwarded to AMA Research. Thank you.

Educational Furniture and Furnishings Market UK 2007-2010

The market for educational furniture and furnishings was estimated to be worth £393 million in 2006 with annual growth forecasted to exceed 6% over the 2007-2010 period according to the fourth edition of the “Educational Furniture and Furnishings” recently published by **AMA Research**.



The report, which is available for purchase at £650 from www.amaresearch.co.uk, provides an overview of the education sector and reviews the performance of furniture and furnishings in educational establishments.

It encompasses overall market sizes and estimates by product sector, clear analysis of the major market and product trends, profiles of the main manufacturers and distribution channels, and forecasts of future prospects up to 2010.

The report states that the Government’s commitment to create a suitable learning environment for the 21st century has driven substantial increases in new work and RMI output. The Building Schools for the Future (BSF) program in particular, which aims to rebuild or renew most secondary schools in the UK alongside programmes of support for a large number of primary schools, has positively impacted on the market for educational furniture and furnishings.

The market has also benefited from the trading up to higher quality/specification products. The greater responsibility given to schools in managing their own budgets, the deployment of PFI to fund the costliest projects and the increased pressure on educational establishments to make greater use of private funding have favoured good value for money products rather than low-priced products and driven product improvements.

In the educational furniture market, all sectors have experienced healthy growth. The continued development of specialist schools has boosted the demand for science, technology, art and craft and specialist language furniture.

The furnishings market has benefited from significant product developments and the increased focus on lifecycle costing and ease of installation and maintenance rather than initial cost. However some product sectors have performed better than others. In the window covering sector, the supremacy of blinds has remained unchallenged, whilst in the floor covering sector, vinyl still presents the best growth potential.

AMA’s report also provides an insight into the future prospects for the educational furniture and furnishings market. Although the BSF and other long- running capital programmes should continue to support good levels of growth, there are concerns about the deliverability of the various projects on time and on budget. The sustainability of the current level of investment in the education sector is likely to be questioned at the approach of the next general election.

The “Educational Furniture and Furnishings Market” published by AMA Research is available in electronic or hard copy format and can be ordered online at www.amaresearch.co.uk or by calling 0871 3103450.

Editors Note: If you would like to receive an editorial review copy or would like to speak to the author/editor of this report, please contact us on 01242 235724 or sales@amaresearch.com