



## PRESS RELEASE

FOR IMMEDIATE RELEASE NOVEMBER 2009

### Electrical Accessories Market UK 2009

#### New AMA report provides a major review of the UK Electrical Accessories Market

The electrical accessories market was estimated at around £1.3 billion in 2009 and was dominated by the low voltage cable systems sector, which represented around 57% of the market in value terms. The credit crunch and resultant fall in construction levels have impacted the market, resulting in the market declining 14% in 2009.

A brief summary of the report is included on the following page.

Priced at £650, the report is currently available from AMA Research Ltd, Telephone 01242 235724 or e-mail at [sales@amaresearch.com](mailto:sales@amaresearch.com).

#### **Editors Note:**

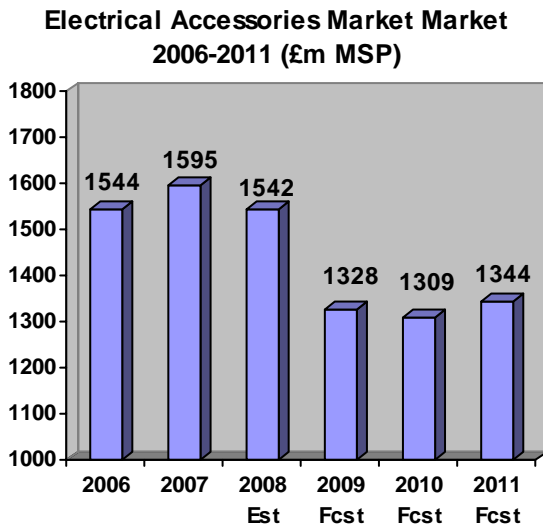
Attached is a summary of the report. Please use brief extracts if you wish, **but we would request that references to company market shares are not published without our prior permission.**

If you would like to receive an editorial review copy or would like to speak to an author of this report, please contact Chris Moore or Keith Taylor on (01242) 235724.

Please include our web address and telephone number on any review printed, it would also be appreciated if a copy of the review could be forwarded to AMA Research. Thank you.

AMA Research Ltd  
Montpellier House  
Montpellier Drive  
Cheltenham  
Gloucestershire GL50 1TY  
Tel: +44 (0)1242 235724  
Fax: +44 (0)1242 262948  
E-mail: keithtaylor@amaresearch.co.uk  
Website: www.amaresearch.co.uk

## MAJOR REPORT ON THE ELECTRICAL ACCESSORIES MARKET UK 2009



The electrical accessories market was valued at £1.3 billion in 2009, a decline of 17% from its peak in 2007. The difficulties at many major banks at the end of 2008 saw credit availability fall dramatically and the housing market suffered, with house prices falling and construction in the domestic sector slowing dramatically. Low consumer confidence and spending saw other markets, including manufacturing and retail, experience poor trading resulting in a decline in non-domestic construction and manufacturing, driving the fall in value in the electrical accessories market. The UK economy is expected to start to improve from 2011, leading to higher levels of construction and increasing demand for electrical accessory products. Therefore the market is forecast to experience growth between 2011 and 2013.

Low voltage cable systems dominate the market, followed by circuit protection and wiring accessories. However, cable systems have lost some share to circuit protection equipment as this sector benefits from growth in domestic consumer units and RCDs in response to changes in wiring regulations.

Pricing is a key characteristic of the market with competition from falling demand putting further pressure on prices. It is likely to remain a key aspect of the market for some time into the future with low cost imports and raw material prices increasing as global demand regains old levels. Volatile fuel prices and legislative changes such as those concerning environmental issues and the introduction of the IEE Wiring Regulations 17th Edition which came into force in July 2008, have also affected the market.

There has been further consolidation of suppliers and this is likely to continue as large multi-national organisations seek to enhance product portfolios and as less profitable suppliers are forced out of the market in the current economic climate. Key suppliers include Schneider Electric, Siemens, Eaton Electrical, Honeywell, and ABB.

The distribution structure of the electrical accessories market is complex with a wide range of possible routes to market. Electrical wholesalers are central to the distribution network. Significant changes to the main distribution routes have been largely due to the trend to relocate production facilities outside of the UK. This has led to pre-packers playing an increasingly important role in distribution, particularly for products destined for retail channels. Direct supply from manufacturers to contractors is also increasing. Super distributors have maintained a role in the distribution network, largely due to their ability to act as stock holders for customers further down the supply chain and are often used by large electrical retailers for certain kinds of products.

AMA Research's report "**Electrical Accessories – UK 2009-2013**" is available in hard copy or electronic format for £650 and can be ordered online at [www.amaresearch.co.uk](http://www.amaresearch.co.uk) or by calling 01242 235724.