

FOR IMMEDIATE RELEASE DECEMBER 2011

## Fire & Security Equipment Contractors Market Report – UK 2011-2015

New AMA report Reviews Developments in the Fire & Security Equipment  
Contractors Market

‘In overall terms, fire and security equipment contractors have generally performed better in 2008-11 than many other contractors involved in construction – primarily due to the requirement for ongoing testing and servicing - but prospects for 2012-2015 indicate a slow recovery at best as new installations remain subdued in the current economic climate.’

This is the first edition of the report and reviews the developments in the fire & security equipment contractors market. Product sectors included are **fire alarm systems & detectors, fire extinguishers & sprinkler systems, electronic access controls, intruder alarms and CCTV**. A brief summary of the report is included on the following page.

Priced at £665, the report is currently available from AMA Research Ltd,  
Telephone 01242 235724 or e-mail at [sales@amaresearch.com.uk](mailto:sales@amaresearch.com.uk).

### **Editors Note:**

Attached is a summary of the report. Please use brief extracts if you wish, **but we would request that references to company market shares are not published without our prior permission.**

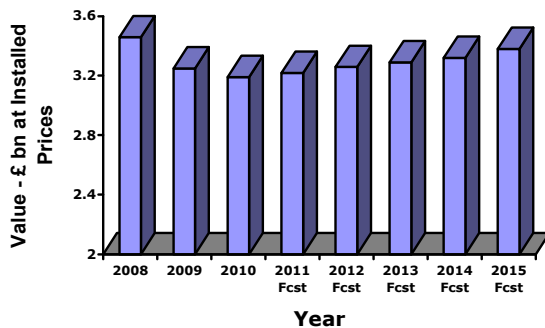
If you would like to receive an editorial review copy or would like to speak to an author of this report, please contact Andrew Hartley or Chris Moore on (01242) 235724.

Please include our web address and telephone number on any review printed; it would also be appreciated if a copy of the review could be forwarded to AMA Research. Thank you.

AMA Research Ltd  
Montpellier House  
Montpellier Drive  
Cheltenham  
Gloucestershire GL50 1TY  
Tel: +44 (0)1242 235724  
Fax: +44 (0)1242 262948  
E-mail: [andrewhartley@amaresearch.co.uk](mailto:andrewhartley@amaresearch.co.uk)  
Website: [www.amaresearch.co.uk](http://www.amaresearch.co.uk)

# Fire & Security Equipment Contractors Market UK 2011-2015

## UK Fire & Security Equipment Contractors Market 2008-2015



This first edition of the Fire & Security Equipment Contractors Market report provides a comprehensive analysis of the sector in terms of size, structure and leading players. The market's recent performance is assessed, while analysis of material and equipment usage and key end use sectors are also reviewed. Product sectors included are fire alarm systems & detectors, fire extinguishers & sprinkler systems, electronic access controls, intruder alarms and CCTV.

The health of the fire & security equipment contractors market is directly related to the performance of the UK building and construction sectors, primarily influenced by new-build. Until 2008, the market experienced an unprecedented period of growth, underpinned by a buoyant construction sector – particularly in the non-domestic sector – and the fire and security equipment market reached an estimated £3.5 billion in 2007.

In 2008-10 the market declined, but only by around 10% as the sector was buoyed by continuing demand in some key sectors (healthcare, education, infrastructure etc) and the need for ongoing testing and maintenance support, while in 2011 the market has been relatively stable.

While all contractors have different areas of specialisation, fire alarms, CCTV and access control each account for around 20-25% of the equipment market. Sprinkler systems are currently a small sector – accounting for less than 10% – but have the potential to provide growth opportunities should proposed legislation that all new homes in Wales need to be fitted with residential fire sprinklers is extended to all parts of the UK.

The split between new work, upgrades and ongoing support/maintenance also varies significantly, with the latter typically accounting for 40-50% of work for many contractors. New installation work has declined in the current climate, but will typically account for 25-30%.

While ADT are clear market leaders, the fire & security equipment contractors market is very fragmented comprising mainly of small companies and only a few companies operating nationally. Recent tough trading conditions have driven many companies to undertake a range of initiatives including job losses and competitive pricing to secure contracts.

In overall terms, fire and security equipment contractors have fared better in 2008-11 than many other contractors involved in construction – primarily due to the requirement for ongoing testing and servicing, but prospects for 2012-2015 indicate a slow recovery at best as new installations remain subdued in the current economic climate.

AMA Research's "**Fire & Security Equipment Contractors Market – UK 2011-2015**" report is available in hard copy or electronic format for £665 and can be ordered online at [www.amaresearch.co.uk](http://www.amaresearch.co.uk) or by calling 01242 235724.