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Flat Roofing Market – UK 2010-2014

New AMA report Reviews Developments in the Flat Roofing Market

The flat roofing market comprises the membranes & felts and insulation sectors. The health of the market is closely linked to the performance of the UK construction sectors, both new build and refurbishment/RMI with the latter being particularly important. Consequently the market has been impacted by the recession and the contraction of the core end-use sectors. However the market has benefited by the continued requirement for essential RMI work that has helped to underpin the flat roofing market.

This is the first edition of the report and reviews the developments in the flat roofing market, which declined in market size to an estimated value of £277m in 2009, with a further fall expected by the end of 2010 to £269m.

A brief summary of the report is included on the following page.

Priced at £650, the report is currently available from AMA Research Ltd.
Telephone 01242 235724 or e-mail at sales@amaresearch.com.uk.

Editors Note:

Attached is a summary of the report. Please use brief extracts if you wish, **but we would request that references to company market shares are not published without our prior permission.**

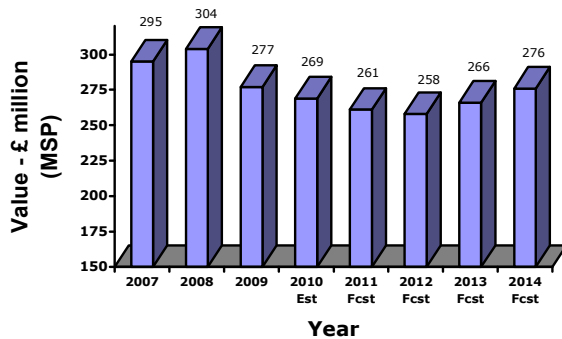
If you would like to receive an editorial review copy or would like to speak to an author of this report, please contact Keith Taylor or Chris Moore on (01242) 235724.

Please include our web address and telephone number on any review printed; it would also be appreciated if a copy of the review could be forwarded to AMA Research. Thank you.

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Flat Roofing Market UK 2010-2014

UK Flat Roofing Market 2007-2014



This first edition of the flat roofing market provides a comprehensive analysis of the market and the prominent players within it. The market's recent performance (comprising membranes & felts and insulation sectors) is assessed detailing the main influencing factors. Market sizes are estimated by value and area installed, as well as product mixes within the 2 sectors. Key suppliers are identified and the distribution structure reviewed. The report also provides a forecast of market prospects up to 2014.

The performance of the flat roofing market is closely linked to that of the construction (both new build and refurbishment/RMI) and house building sectors, as well as the economy overall. Most buildings with flat roofs are non-residential, such as logistics centres, supermarkets, factories and airports. Refurbishment and RMI are the main activities undertaken in this market, which have increased in importance due to the downturn in the economy and decline in construction levels.

Until late 2007/early 2008, the UK economy experienced an unprecedented period of growth, underpinned by a buoyant housing market, low inflation and strong consumer spending. This buoyant market facilitated growth in the flat roofing market between 2004/07, reaching an estimated £295m in 2007. In 2008 the UK economy entered a period of more difficult trading due to the effects of the 'credit crunch' causing a lower growth rate in the flat roofing market reaching an estimated £304m by the end of the year. The economic recession in 2009 caused a deterioration of the market due to the contraction of the core end-use sectors. In 2009 it is estimated that the market was worth around £277m (MSP) with prospects in the short term remaining challenging (2010 estimated market size of £269m).

Overall the flat roofing market has performed better through the tough trading conditions of the recession compared to some other building product markets; benefiting in particular by the requirement for essential RMI activities and the need to reduce energy consumption as well as the impact of building regulation changes.

The non-domestic sector provides the majority of opportunities for the flat roofing market, with refurbishment and RMI representing the key end-use activity. Future development of the market is expected to be assisted by a return to growth of key end-use sectors (led by the private sector) as well as the influence of Government initiatives and building regulations relating to environmental and energy efficiency issues. The flat roofing market is expected to reach a market size of around £276m by 2014.

The membranes & felts and the insulation sectors' suppliers are essentially exclusive to their specific product areas. Within each sector there are one or two dominant suppliers with a few other key suppliers accounting for the majority of the respective sector's supply of products.

Distribution of flat roofing products is dominated by the roofing merchants & specialist distributors (in particular by SIG), with direct supply via the roofing & insulation contractors being the other key route to market for the products.

AMA Research's report "**Flat Roofing Market – UK 2010-2014**" is available in hard copy or electronic format for £650 and can be ordered online at www.amaresearch.co.uk or by calling 0871 3103450.