

FOR IMMEDIATE RELEASE AUGUST 2009

Professional Portable Power Tools Market UK 2009-2013

New AMA report reviews the UK Professional Portable Power Tools market

Following sustained growth to 2007, the market has declined in 2008 to an estimated size of £216 million. A further decline is anticipated in 2009 with a flat market in 2010, before recovery in 2011. The market has been underpinned by product development that includes the introduction of lithium-ion battery technology and anti-vibration systems. These drivers and others are expected to help sustain the professional portable power tools market that is estimated to reach a size of £233 million by 2013.

This report is the 3rd edition and is widely recognised as one of the key reviews of the power tools market in the UK. A brief summary of the report is included on the following page.

Priced at £650, the report is currently available from AMA Research Ltd, Telephone 01242 235724 or e-mail at sales@amaresearch.com.

Editors Note:

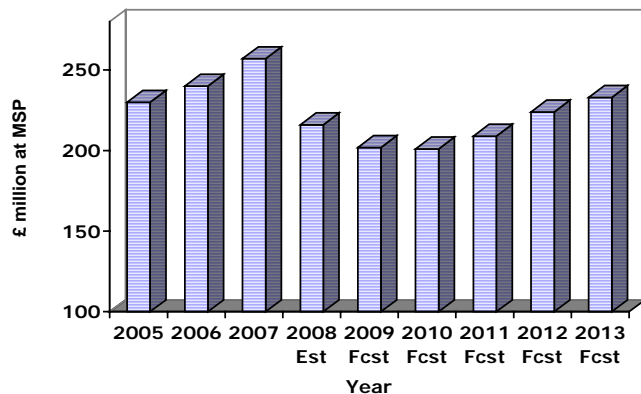
Attached is a summary of the report. Please use brief extracts if you wish, **but we would request that references to company market shares are not published without our prior permission.**

If you would like to receive an editorial review copy or would like to speak to an author of this report, please contact Andrew Hartley or Chris Moore on (01242) 235724.

Please include our web address and telephone number on any review printed, it would also be appreciated if a copy of the review could be forwarded to AMA Research. Thank you.

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UK Professional Portable Power Tools Market: 2009-2013



UK Professional Portable Power Tools Market 2005-2013

AMA Research has published a new report covering the professional portable power tools market. Available for purchase at £650 from www.amaresearch.co.uk, the report provides a comprehensive analysis of the different product sectors (drivers, drills & hammers; cutting & grinding; and carpentry & wood working). Detailed reviews of the supply chain and distribution channels are provided. The report also provides a forecast of market prospects up to 2013.

The professional portable power tools market is a specialised sector of the overall portable power tool market and is highly competitive. The market is primarily influenced by the performance of construction, engineering & manufacturing industries and RMI activities, as well as internal market influences including product development and legislation.

The market experienced sustained growth until 2007 but by the end of the year the impact of the 'credit crunch' began to impact the UK economy and the professional portable power tools market in particular. The start of the recession in 2008 severely impacted the market, resulting in a downturn of over 15% by value. Prospects for 2009 are for a further decline, though the market is anticipated to begin recovery in 2011 and reach an estimated market size of over £230 million by 2013. Forecasting at this time is extremely difficult and should the recession be longer and deeper than expected, this forecast could prove to be optimistic.

The driving, drilling & breaking sector is the largest product category accounting for just over 50% market share, with the other two sectors - cutting & grinding and carpentry & wood working - accounting for almost equal shares of the remainder of the market.

The market is expected to continue to be underpinned by product development and the short replacement cycles of many of the products. Current focus of product development is to reduce hand arm vibration and noise as well as dust extraction. In addition, the introduction of lithium-ion technology has boosted the market and resulted in cordless products gaining share from the corded products sector.

The market is relatively concentrated with the 4 leading suppliers accounting for over 70% share, reflecting comprehensive product ranges and strong links in key distribution channels. Recent years has seen a switch back to higher quality 'branded' ranges at the expense of some cheaper but lower quality unbranded ranges.

The General industrial products distributors are the dominant route to market for professional portable power tools. Within this sector, Screwfix have now established themselves as a leading supplier of power tools, focusing on jobbing builders etc. Other key channels include tool hire, builders merchants, specialist distributors, DIY multiples, Internet etc, indicating the fragmented customer base.

AMA Research's report "**Professional Portable Power Tools Market – UK 2009 - 2013**" is available in hard copy or electronic format for £650 and can be ordered online at www.amaresearch.co.uk or by calling 0871 3103450.