

FOR IMMEDIATE RELEASE NOVEMBER 2011

## **Prefabricated Volumetric Buildings Market Report – UK 2011 – 2015 Analysis**

**New AMA report provides a major review of the UK Prefabricated Volumetric  
Buildings Market**

“Key application areas for volumetric buildings include hire (with an estimated share of around 40%), defence, health care, education, hotel, commercial and industrial, and residential housing, with certain sectors performing better than others. In particular, underlying low level growth in cellular applications – including, for example, hotels and student accommodation, represents a positive market influence, with major roll-out programmes in the pipeline.”

A brief summary of the report is included on the following page.

Priced at £665, the report is currently available from AMA Research Ltd,  
Telephone 01242 235724 or e-mail at [sales@amaresearch.co.uk](mailto:sales@amaresearch.co.uk).

### **Editors Note:**

Attached is a summary of the report. Please use brief extracts if you wish, **but we would request that references to company market shares are not published without our prior permission.**

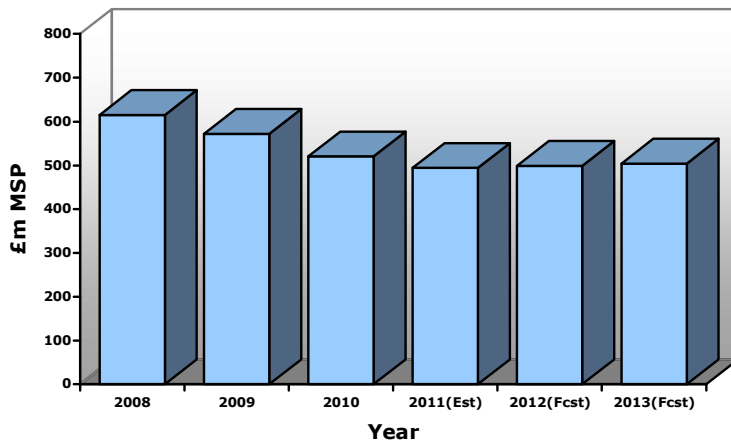
If you would like to receive an editorial review copy or would like to speak to an author of this report, please contact Chris Moore or Andrew Hartley on (01242) 235724.

Please include our web address and telephone number on any review printed, it would also be appreciated if a copy of the review could be forwarded to AMA Research. Thank you.

AMA Research Ltd  
Montpellier House  
Montpellier Drive  
Cheltenham  
Gloucestershire GL50 1TY  
Tel: +44 (0)1242 235724  
Fax: +44 (0)1242 262948  
E-mail: [andrewhartley@amaresearch.co.uk](mailto:andrewhartley@amaresearch.co.uk)  
Website: [www.amaresearch.co.uk](http://www.amaresearch.co.uk)

## Prefabricated Volumetric Buildings Market Report – UK 2011-2015 Analysis

**UK Prefabricated Volumetric Buildings Market  
2008-2013 (£m MSP)**



The UK prefabricated volumetric buildings market, excluding 'Pods', comprises off-site manufactured fully assembled 3-dimensional units, or modules, with two principal product sectors – cabin/accommodation units, and modular buildings. The market is estimated to be worth over £500 million in 2010, which represents a decline of around 9% compared to 2009.

While the UK volumetric market experienced positive growth up to 2007, reflecting high levels of government expenditure in health, education and defence, the global financial crisis adversely impacted the volumetric sector during 2008-2010 resulting in a significant market downturn. In 2011, the

market continued to be particularly difficult, with a decline of around 25% over the 3-year period 2008-2011 – primarily due to the major decline in housebuilding and cuts in public sector capital expenditure programmes.

Key application areas for volumetric buildings include hire (with an estimated share of around 40%), defence, health care, education, hotel, commercial and industrial, and residential housing, with certain sectors performing better than others. In particular, underlying low level growth in cellular applications – including, for example, hotels and student accommodation, represents a positive market influence, with major roll-out programmes in the pipeline.

Significant consolidation has occurred in the UK prefabricated buildings sector reflecting the cumulative impact of challenging market conditions, restructuring and the exit of major players. Distribution channels include direct to end users, or via contractors, distributors, and the hire/rental channel.

The underlying trend to single living accommodation represents a key driver for growth in the prefabricated volumetric buildings market with high repeatability of standardised modules producing significant economies of scale – for example, student and social housing, hotels, etc.

The development in the volumetric sector of integrated structural design, facilitating the assembly of buildings up to 24 storeys without the necessity of a secondary structural support system, is likely to enhance levels of market penetration in terms of productivity, build schedules and cost benefits, in the medium to long term.

Niche sector growth opportunities include the hotel sector, also self contained units for off and on shore oil and gas drilling rigs, and wind farm construction, reflecting increasing investment in the oil and renewable industries, and the replacement of the ageing asset base. Temporary structures for security, administration, also tourist and travel information, in connection with the 2012 Olympic Games, are also likely to provide some additional short term opportunities for the volumetric sector.

In general, trends in the volumetric buildings market tend to reflect overall construction trends. Current forecasts indicate that the UK prefabricated volumetric buildings market is likely to be relatively stable in the short to medium term, with low level recovery forecast through 2014-2015, reaching a value of around £525 million in 2015.

AMA Research's report "**Prefabricated Volumetric Buildings Market Report - UK 2011-2015 Analysis**" is available in hard copy or electronic format for £665 and can be ordered online at [www.amaresearch.co.uk](http://www.amaresearch.co.uk) or by calling 01242 235724.