



**FOR IMMEDIATE RELEASE NOVEMBER 2010**

## **Smart Meters Market – UK 2010-2020**

**New AMA report provides a major new review of the Smart Meters Market**

“Very recent announcements by the new coalition government have indicated a desire to bring forward completion of the smart meter installation programme to 2018, which would equate to an average installation rate of around 80-90,000 units per week in the 2012-2018 period – up from around 5000-6000 at present”.

A brief summary of the report is included on the following page.

Priced at £650, the report is currently available from AMA Research Ltd, Telephone 01242 235724 or e-mail at [sales@amaresearch.co.uk](mailto:sales@amaresearch.co.uk).

### **Editors Note:**

Attached is a summary of the report. Please use brief extracts if you wish, **but we would request that references to company market shares are not published without our prior permission.**

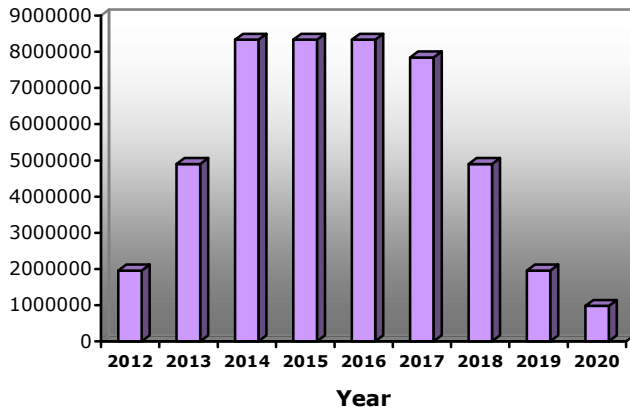
If you would like to receive an extended summary or would like to speak to an author of this report, please contact Chris Moore or Andrew Hartley on (01242) 235724.

Please include our web address and telephone number on any review printed, it would also be appreciated if a copy of the review could be forwarded to AMA Research. Thank you.

AMA Research Ltd  
Montpellier House  
Montpellier Drive  
Cheltenham  
Gloucestershire GL50 1TY  
Tel: +44 (0)1242 235724  
E-mail: [andrewhartleyr@amaresearch.co.uk](mailto:andrewhartleyr@amaresearch.co.uk)  
Website: [www.amaresearch.co.uk](http://www.amaresearch.co.uk)

## SMART METERS MARKET UK 2010-2020

### Number of Meters and Timescale of Installations -Great Britain – 2010-2020



As part of the transition to a low carbon economy, the Government announced in December 2009 its intention to roll out the programme to replace approximately 47 million gas and electricity meters in Great Britain with smart meters by 2020.

As shown in the table, the roll out of the majority of smart meters is intended to take place over the period 2012 to 2020 and within the peak 4 year period 2014 - 2017 around 33m electricity and gas meters are planned to be replaced in 18m households.

Smart meters offer a wide range of benefits such as greater awareness of energy usage, lower energy consumption/carbon emissions, easier to switch suppliers, remote meter readings, help support switch to microgeneration etc.

Current volumes in 2010 are estimated at **around 250,000 units** which would mean around a 10-fold increase in the next 2 years alone just to achieve the 2012 starting point illustrated in the chart. Undoubtedly, volumes are rising with leading utilities such as British Gas expanding their installation programmes, but further expansion of the installation network will be significant to achieve the target rates. However, British Gas themselves have set a target of 2 million installations by 2012 which, if achieved, will contribute significantly towards the overall achievement of the 2012 target.

Very recent announcements by the new coalition government have indicated a desire to bring forward completion of the smart meter installation programme to 2018, which would equate to an average installation rate of **around 80-90,000 units per week in the 2012-2018 period – up from around 5000-6000 at present.**

As indicated above, the roll out of smart meters will involve the replacement of some 47 million gas and electricity meters and the provision of associated communications. The cost is estimated at approximately £8.6 billion and is expected to deliver total benefits of £14.6 billion over a 20-year period, producing a net benefit of approximately £6 billion.

In 2012, the value of both gas and electricity smart meters is expected to rise to around £100m with displays at about £50m and the installation costs at £53m. As volumes increase, meter supply, display and installations bring the total market value to a peak of approximately **£750m in 2014** remaining at that level to 2016 before gradually reducing to less than £100m by 2020.

AMA Research's report "**Smart Meters Market – UK 2010-2020**" is available in hard copy or electronic format for £650 and can be ordered online at [www.amaresearch.co.uk](http://www.amaresearch.co.uk) or by calling 01242 235724.