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Wall Cladding Market - UK 2010-2014

New AMA report reviews the UK wall cladding market and considers future prospects.

“As demand for wall cladding is largely dependent on housing, commercial and industrial newbuild, the market has declined severely since 2007. Including facing bricks, rendered block and insulated render systems, we estimate that total area installed has fallen from around 50m sq m to under 40 m sq m in just two years. Overall market recovery rates in 2010-12 will not be dramatic, but housebuilding is already recovering, while confidence should steadily return in the non-housing sectors of the market which should stimulate growing demand for panels, rainscreens, curtain walling etc”

A brief summary of the report is included on the following page.

Priced at £650, the report is currently available from AMA Research Ltd,
Telephone 01242 235724 or e-mail at sales@amaresearch.co.uk.

Editors Note:

Attached is a summary of the report. Please use brief extracts if you wish, **but we would request that references to company market shares are not published without our prior permission.**

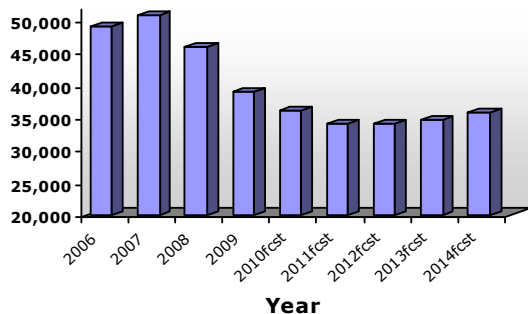
If you would like to receive an editorial review copy or would like to speak to an author of this report, please contact Andrew Hartley or Chris Moore on (01242) 235724.

Please include our web address and telephone number on any review printed, it would also be appreciated if a copy of the review could be forwarded to AMA Research. Thank you.

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UK Wall Cladding Market by Area Installed ('000 Sq m) 2006- 2014



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Cladding types that have been particularly affected by the downturn include facing bricks, rendered block, cast stone profiled metal panels and curtain wall. The severe downturn in private housing newbuild has been a key factor in the sharp fall in the volume of facing brick deliveries, which now account for around 35% of the market by area installed. After facing bricks, the largest product group is that of steel and aluminium wall panels – profiled and composite – accounting over 15% share. Mostly used on distribution warehousing, out-of-town retail warehouse stores and industrial buildings the decline in these sectors has had a marked impact on demand.

One category of product that appears to have endured the recession better than most is that of insulated render systems, partly because demand is spread across a broader range of end-use sectors than for most wall cladding types, and also because refurbishment works are a key area of use as well as newbuild. Insulated render systems and rendered blockwork also have a combined share of over 15%, with rainscreens, precast concrete, curtain walling, etc, also significant.

Since Q4 2009, there has been an increase in new orders for private housebuilding with most leading housebuilders recently having released land for renewed development. This ought to feed through to an increase in demand for bricks, cast stone panels and rendered blockwork, although over the medium-term production is unlikely to increase significantly due to current, large stockpiles, particularly for clay facing bricks.

As with previous recessions there is typically a lag of 12-18 months, even as much as 2 years, between recovery in private housebuilding and the recovery in commercial construction. The general consensus across the industry is that there will be a further decline in commercial construction output in 2010, with sustained recovery unlikely to take place until 2012.

Public sector building programmes – such as Building Schools for the Future and MOD estate re-development projects – should provide some opportunities for suppliers of certain types of cladding – e.g. insulated render systems, rendered blockwork, low-rise curtain wall, timber and cast stone – until the next Comprehensive Spending Review in 2011, but thereafter there are likely to be cuts in schools, defence and healthcare capital budgets as there has recently been with universities.

AMA Research's report "**Wall Cladding Market – UK 2010-2014**" is available in hard copy or electronic format for £650 and can be ordered online at www.amaresearch.co.uk or by calling 01242 235724.