

Report Licence - 3 Users

General Licence Information

The **3 User** licence is intended for cases where the purchaser is likely to share the material with a limited number of colleagues within the same company and country.

Standard Terms and Conditions

1) AMA Research Ltd make publications or databases and all data or information contained therein ("the research material") available subject to these Terms and Conditions (this "Agreement"). Your use of this research material affirms your acknowledgement and agreement to be bound by these terms and conditions and the fundamental premise that any information contained within the research material remains the copyright of AMA Research Ltd.

2) AMA Research Ltd shall retain legal and beneficial ownership of all Intellectual Property Rights in relation to all research material published by AMA Research in whole or in part, including, without limitation, all data, databases, reports, calculations, records, drawings, tables, charts, specifications, plans, and/or other material created by AMA Research Ltd (or any employee or person engaged by AMA Research Ltd).

3) This licence does not permit the removal or alteration of copyright notices, disclaimers or any other statement or material confirming AMA's ownership of the research material from any copy of the research material in whatever format.

4) Users may not represent any part of the contents as being anything other than material owned and published by AMA Research Ltd. Users may not re-publish, re-sell or re-distribute any research material, or do anything else with any research material, which is not specifically permitted in this Agreement.

5) This licence is non-exclusive and non-transferable.

6) Information in the research material represents our assessment based on background information and personal experience. The accuracy of the information cannot, therefore, be guaranteed and should be used accordingly. In particular, AMA Research Ltd accepts no liability or responsibility for damages suffered by any third party as a result of decisions made, or actions taken, based on the research material.

Terms and Conditions Specific to the 3-User Report Licence

1) Accessing a report on-line via AMA Research-Interactive

A user identity and password is required to read AMA reports via the AMA Research interactive online facility. With the 3-User licence, **three** user identities and passwords are assigned by AMA Research to the three

persons designated as users by the purchasing company ("the purchaser"). When using the AMA Research-Interactive online facility, the designated users may access the report's contents from any computer. The users may share access with other colleagues at the point of viewing but may not reveal any of the user identities and password to anyone else. In the event that a designated user leaves the company, he/she or the 'lead user' should inform AMA Research and a user identity and password will be assigned to another person within the same company.

2) Accessing reports off-line

Reports can be downloaded from AMA-Interactive or purchased as Pdf, Word or Powerpoint files from AMA Research. Any of these documents or parts thereof held as files on a computer (whether purchased directly or downloaded from the web) may be accessed, read and used by 3 users on 3 separate computers within the company making the purchase of the said material. By company is meant a single entity that trades under a specific and unique name and does not include Groups that incorporate more than one trading entity. Files may not be loaded on to a company intranet (see "Storage and transmission of material" below).

3) Reproduction and disclosure of material

The designated users may use the research material only as required to view for individual use, and each user may make a single paper copy of a purchased report once only for their own use, unless appropriate agreement has been reached with AMA Research Ltd or an **Enterprise Wide Licence** has been purchased.

Individual paragraphs, charts or tables may be copied into other digital documents, if referenced properly, but users may not make digital copies of complete chapters or documents. The purchaser shall ensure that this research material, or any part thereof, is not disclosed or made available by the purchaser, or any of its employees, to any other person, company, subsidiary, associated or holding company, corporation or organisation, including any other companies within a wider Group.

4) Storage and transmission of material

Excepting rights granted in point 2 above, the contents of any purchased research material must not be reproduced, transmitted, held or stored on any company retrieval system, intranet or other electronic storage or transmitting device in whole or in part, without the prior written permission of the copyright holders, who are AMA Research Ltd.

This Agreement will be governed by English Law and the parties hereby submit to the non-exclusive jurisdiction of the English courts.

For information about the terms and conditions of our **Single User** and **Enterprise Wide** licences, as well as custom options, please contact us using the details in the footer below.

This document was last updated on 29 January 2016.