

Press Release 24/11/2019

## **Focus on Greener Distribution to continue for Kitchen & Bathroom Distributors**



Climate change is still a hot topic. It will continue to be prevalent in all walks of life, from business to personal. So how can kitchen and bathroom distributors improve not only their green policies but their impact on the environment?

AMA Research have released their Kitchen and Bathroom distributors report which not only focuses on greener distribution but also overall kitchen and bathroom distributor market size, analysis of key sectors within the supply chain and overview of key players, mix of products in the kitchen and bathroom industry and key market trends in each sector and main suppliers and distribution channels to the market.

Greener distribution will be driven largely by environmental concerns as well as the cost of fuel. Especially now that the government have put in place the commitments to reduce carbon emissions by 50% by 2025 and by 80% by 2050. One of the ways distributors can focus on this may involve maximising load capacity as well as developing more cost-efficient delivery routes.

One of the ways distributors are looking into delivery routes are through things like internet shopping. The internet has become an important channel and offers some opportunities for kitchen and bathroom distributors to grow and strengthen their position. A significant number of the smaller online retailers are virtual retailers and therefore hold little or no stock but have structured deals with distributors to supply the product as required. Through this type of lean management companies are able to streamline processes and offer a greener solution.

Eco and green kitchen trends are also proving popular as consumers become more environmentally aware; this applies to aesthetics and decor as well as functionality when combined with the growing number of smart appliances now available. Consequently, a greener approach needs to be adopted from product selection for distributors to delivery to retailers and customers.

To find out more our [Kitchen and Bathroom Distributors Market Report](#) is available to purchase now at [www.amaresearch.co.uk](http://www.amaresearch.co.uk) or by calling 01242 235724.

### **Editors Note:**

Please include our web address on any press release or article published. If you would like to receive more information on the report, or would like to speak to the Editor, then please contact:

Lesley-May Baker

AMA Research

t: +44 (0) 1242 235724

e: [Lesley-MayBaker@amaresearch.co.uk](mailto:Lesley-MayBaker@amaresearch.co.uk)

### **About AMA Research**

AMA Research is a leading provider of market research and consultancy services with over 25 years' experience within the construction and home improvement markets. For more information, go to [www.amaresearch.co.uk](http://www.amaresearch.co.uk) or follow us on Twitter [@AMAResearch](https://twitter.com/AMAResearch) for all the latest building and construction market news.

Since 2017, AMA Research has been part of [Barbour ABI](#), a leading provider of construction intelligence services. Barbour ABI is part of UBM, which in June 2018 combined with Informa PLC to become a leading B2B information services group and the largest B2B Events organiser in the world. To learn more and for the latest news and information, visit [www.ubm.com](http://www.ubm.com) and [www.informa.com](http://www.informa.com).