

Office Automation Now a Key influence for Furniture Designs



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The UK Office and Home Office market is expected to grow by up to 4% by 2023. Technological developments and changes in working practices are key drivers that can have a significant impact on growth rates.

The development of wireless networks, “cloud computing” and mobile apps have provided a more ‘connected’ or ‘joined up’ office environment with data now accessed in several ways. As these new technologies are further incorporated into the everyday working model, there will be more of an impact on office furniture design.

Office furniture design has seen several changes over the years. With the growing advancement of the home office - style and general size of office furniture has evolved from the very large executive desks of yesteryear to smaller, modest desks. When less space is required for large desktop computers as the ease of laptops overtakes

them a smaller desk simply make sense. Flat pack furniture has enabled home workers the ability to create their own office within their home environment.

Flexible working can also be attributed to the technological advancement and subsequent improvement in office and home office design. When you are able to purely move your office in the form of a laptop bag from the office to the home office the requirements for large office furniture become fairly moot.

The development of cloud-based storage systems may also be an influence on office furniture. Filing cabinets and the like could see a decrease in the long term as they are needed less and less. It may not just be filing cabinets, with the gradual migration to these cloud-based systems the need for large data electronic storage will decrease. Personal storage solution could also be a new product opportunity where the possibility of integrating storage within office furniture designs could be ideal to firms in this sector to begin to look at.

Within the office buildings itself technology will continue to influence the market, with more companies adopting wireless, network stations and VoIP systems and procedures. Changing work practices and some value will be added through the introduction of more accessories and a greater level of integration with other office products.

It can be seen overall that the technological advances of office equipment will be utilised in ways, to not only simplify working procedures, but also to streamline the use and visual aesthetics of office and home office furniture. Office and Home Office furniture will need to continue to adapt and acclimatise now that many have the ability to take the office with them where they go.

The information was taken from [Office and Home Office Furniture Market Report'](#) by AMA Research, which is available to purchase now at www.amaresearch.co.uk or by calling 01242 235724.

Editors Note:

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Lesley-May Baker
AMA Research
t: +44 (0) 1242 235724
e: lesley-maybaker@amaresearch.co.uk

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