

2% Growth in the Replacement Windows & Doors market in 2018



The latest 'Replacement Door & Window' market report from AMA Research states that the market was at £2.5bn in 2018, which is a 2% increase from the previous year.

As a highly fragmented and mature market, the replacement door and window market contains strong competition which has led to lower prices for standard window and door replacement products.

However, the demand from consumers for updated features and higher value products such as multi-colour windows and doors, slimline aluminium patio doors and windows, composite doors and bi-fold doors does offset this. Suppliers are recognising and responding to the consumer's requirements for good quality and a variety of choice at a reasonable price.

In terms of market share, replacement windows take the larger share in both volume and value terms, followed by residential entrance doors and then patio doors.

PVCu remains the dominant material in this market as it has done for many years, however it has lost some of its share to aluminium and composites with timber threatening in sub sectors. By frame material and value, PVCu has a high 89% share of the replacement window market with timber at 6% and aluminium 4%.

In terms of volume, we estimate that nearly 5 million replacement windows were installed in 2018, with volume of over 200,000 units for replacement patio doors and around 1.36 million entrance doors.

In 2019, the door and window replacement industry continues to face issues in addition to market maturity and in particular the overall economic and political uncertainty with respect to Brexit. Sustainability, recycling, 'green' credentials in manufacturing, lifetime social, economic and environmental costs continue to play a significant role in this market, as in many other related sectors.

The information was taken from the [Domestic Replacement Door and Window Market Report - UK 2018-2022](#) by AMA Research, which is available to purchase now at www.amaresearch.co.uk or by calling 01242 235724.

Editors Note:

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