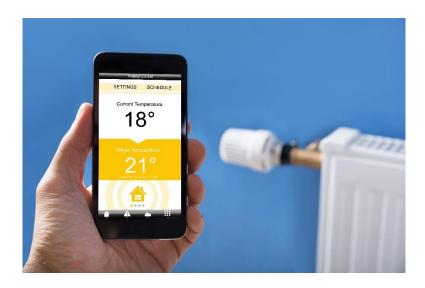


Smart heating controls expected to drive high levels of growth to 2022



According to the latest Domestic Central Heating market report (2018-2022) from AMA Research, smart heating controls are likely to take market share from conventional heating controls in the longer term.

In 2017, it is estimated that around 30% of heating controls sold by value were smart heating controls. This figure is likely to increase to over 45% of heating controls sold by value by 2022.

There is a growing awareness of the benefits of smart heating controls. UK householders are becoming much more environmentally aware and are using smart heating solutions in order to minimise energy usage and to save money. It is estimated that around 5% of UK homes now have smart heating controls installed.

The heating market is mature with central heating installed in around 92% of UK homes. However, growth potential still exists, through product innovation designed to improve thermal performance, energy efficiency and control.

However, the shift to smart heating controls is likely to be gradual and a large number of homeowners are expected to continue with conventional solutions. The primary focus of many suppliers will be key benefits such as ease of use and convenience for customers.

The trend towards low carbon homes in the UK will continue to grow, largely due to the measures introduced as part of the Climate Change Act. This will result in the homeowners adopting of a wider range of heating technologies in both new housing and existing properties, to deliver an energy efficient heating environment.

"The future performance of the UK domestic heating market will be influenced by overall trends in housebuilding, home improvement, fuel prices, renewable technologies, and technological developments." Stated Hayley Thornley, Head of Research at AMA Research.

"While increasing legislation around energy efficiency represents a major influence in the long-term development of the domestic central heating market. The UK smart heating controls sector has evolved as part of the smart home market and is expected to show good levels of growth to 2022 and beyond."

The information was taken from the <u>Domestic Central Heating Market Report - UK 2018-2022</u> by AMA Research, which is available to purchase now at www.amaresearch.co.uk or by calling 01242 235724.

Editors Note:

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About AMA Research

AMA Research is a leading provider of market research and consultancy services with over 25 years' experience within the construction and home improvement markets. For more information, go to www.amaresearch.co.uk or follow us on Twitter @AMAResearch for all the latest building and construction market news.

Since 2017, AMA Research has been part of <u>Barbour ABI</u>, a leading provider of construction intelligence services. Barbour ABI is part of UBM, which in June 2018 combined with Informa PLC to become a leading B2B information services group and the largest B2B Events organiser in the world. To learn more and for the latest news and information, visit <u>www.ubm.com</u> and <u>www.informa.com</u>.